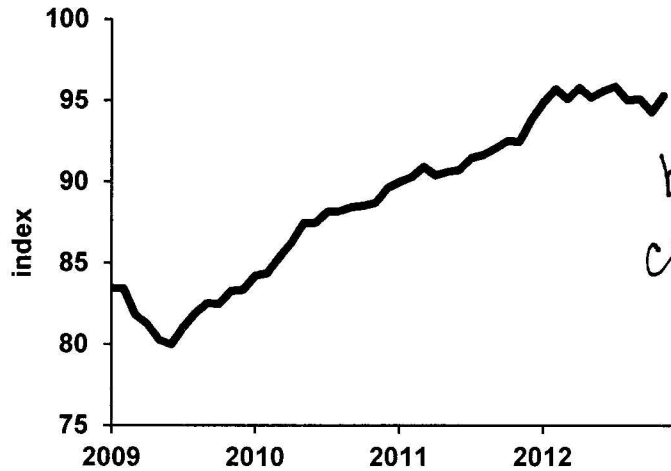
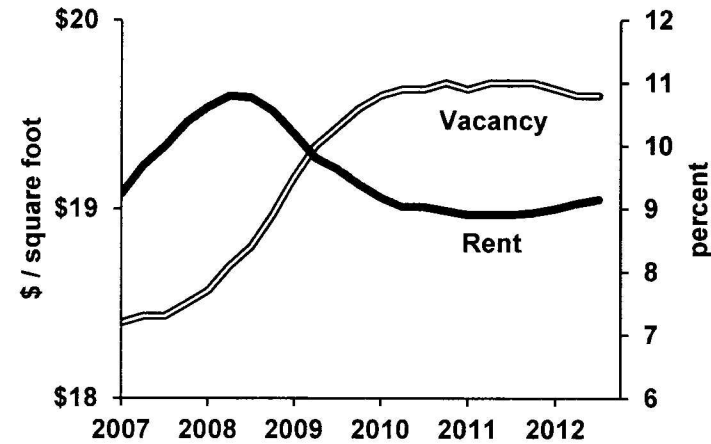


Manufacturing Production



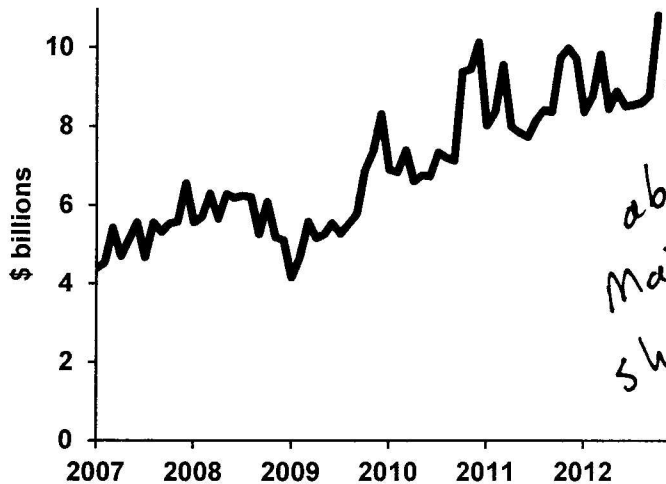
*Slightly better times coming for factories.*

Retail Rent & Vacancy



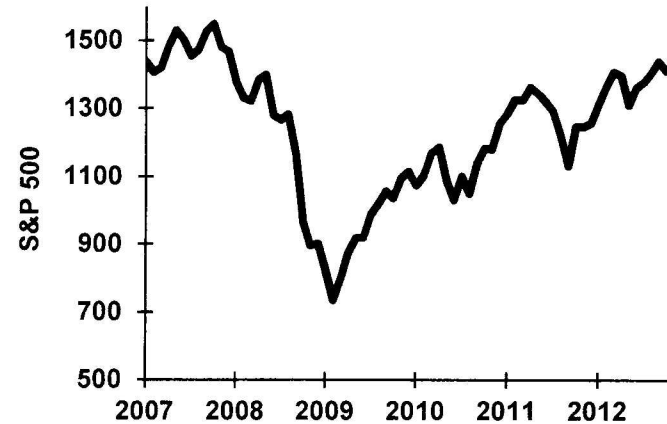
*Just a hint of improvement for commercial landlords*

U.S. Exports to China



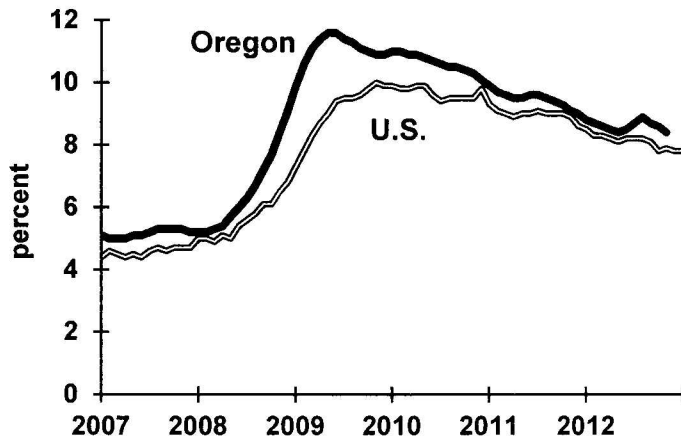
*I'm nervous about China. Major exporters should do some contingency planning.*

Stock Market



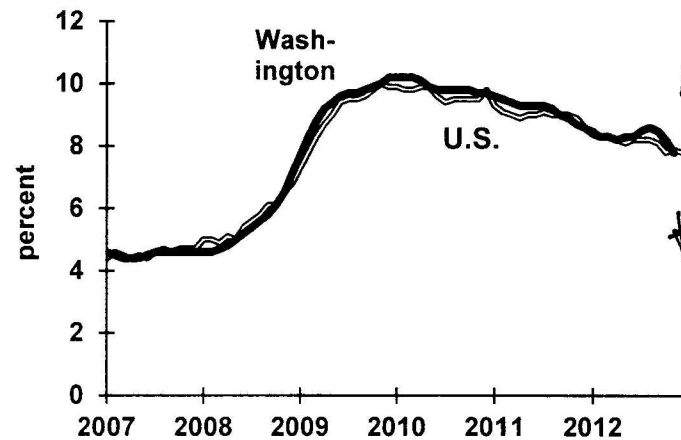
*Hard to see 2013 being as good as 2012*

Oregon Unemployment



*Slow, gradual progress*

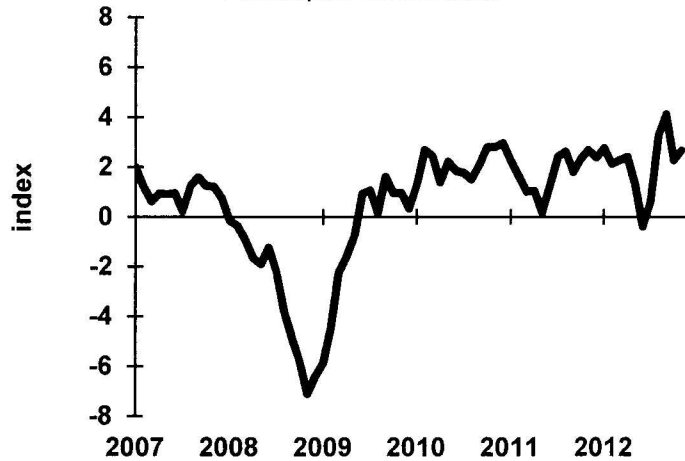
Washington Unemployment



*Not much different than national figures*

Oregon Leading Indicators

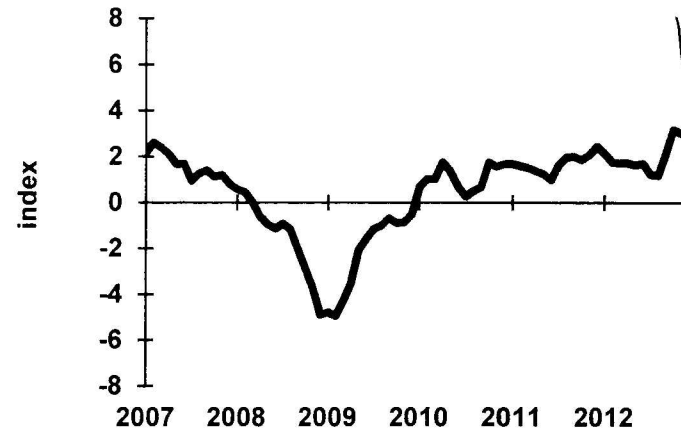
Philadelphia Fed Res Bank



*Outlook is good, but not great.*

Washington Leading Indicators

Philadelphia Fed Res Bank



*Look for moderate economic growth in 2013.*

## Consulting

**Contingency Plans for Economic Uncertainty:** Dr. Conerly can help you gain the flexibility to handle economics risks, both downside and upside.

**What Am I Missing?** Successful business strategy needs a unique, independent observer to shine a light in the dark places. Larger profits and less risk result from a better understanding of opportunities and threats.

**Business Models:** Dr. Conerly wrote one of the first evaluations of the potential for business-to-business electronic commerce. One analysis of new delivery strategies saved a company \$12 million in capital expenditures. Dr. Conerly should have charged more for his services.

**Associates:** Tom Linnemann is an expert at operations and finance. Kathy Maixner is a top-line sales expert.

You need this.

## Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Data:** Links to many data sources are at [www.ConerlyConsulting.com/links.php](http://www.ConerlyConsulting.com/links.php)

**Newsletter:** The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to [www.ConerlyConsulting.com/economy.php](http://www.ConerlyConsulting.com/economy.php)

## Speeches

**Speeches:** Dr. Bill Conerly speaks regularly to audiences large and small, combining his sense of humor and common-sense explanations with insights into the current economic news, always connecting the dots between the economy and business decisions.

His hands-on workshop, "Business Planning in an Uncertain Economy," will help your team build a resilient company.

For more information, contact Bill at 503-785-3485 or [Bill@ConerlyConsulting.com](mailto:Bill@ConerlyConsulting.com).

Demo videos are at <http://www.conerlyconsulting.com/videos.php>

New offering!

## ***Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle***

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits.

The solution is *Businomics™: From the Headlines to Your Bottom Line: How to Profit in Any Economic Cycle*, which connects the dots between the economic news and business decisions.

How vulnerable is your business to recession? *Businomics™* explains why some sectors are highly susceptible to downturns, while others are fairly stable—and they are not always the sectors you expect!

Available at [www.Businomics.com](http://www.Businomics.com) or Amazon or Powell's.