





**Consulting**

**Is Your Business Ready for Black Swans:**

Dr. Conerly can help you gain the flexibility to handle surprising threats and opportunities both. It's a vital part of every company's business strategy.

**What Am I Missing?** Successful business strategy needs a unique, independent observer to shine a light in the dark places. Larger profits and less risk result from a better understanding of opportunities and threats.

*Call me to help develop a great annual planning process!*

**Free Resources**

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists.

**Data:** Links to many data sources are at [www.ConerlyConsulting.com/links.php](http://www.ConerlyConsulting.com/links.php)

**Speeches**

**Speeches:** Dr. Bill Conerly speaks regularly to audiences large and small, always using his well-known sense of humor.

**Hands-on Workshop, "Resilient Business Decisions in an Uncertain Economy,"** is currently scheduled for Tualatin, Oregon May 14. See website for more details. Only 20 participants, so register now.

*Last chance to register.*

**For more information,** contact Bill at 503-785-3485 or [Bill@ConerlyConsulting.com](mailto:Bill@ConerlyConsulting.com).

***Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle***

"Businomics was pragmatic, insightful and offered a genuinely unique viewpoint on managing strategy expectations and organization execution in business. I highly recommend this book as part of any strategic review process in particular. " Alan Shiffer

Available at [www.Businomics.com](http://www.Businomics.com) or Amazon or Powell's.