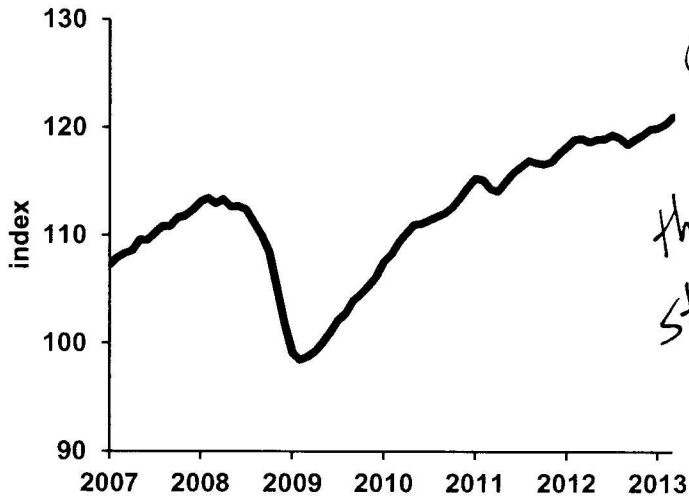
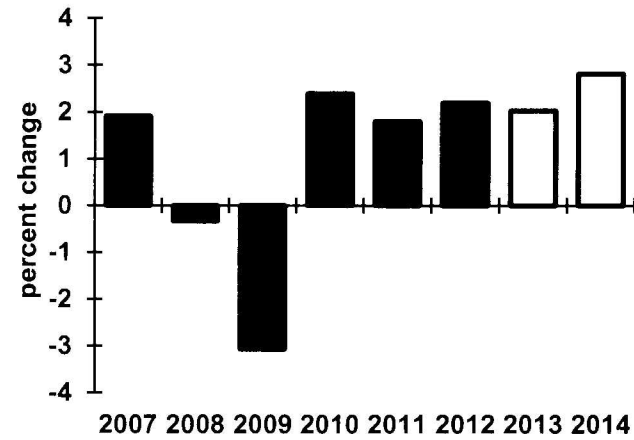


Global Industrial Production



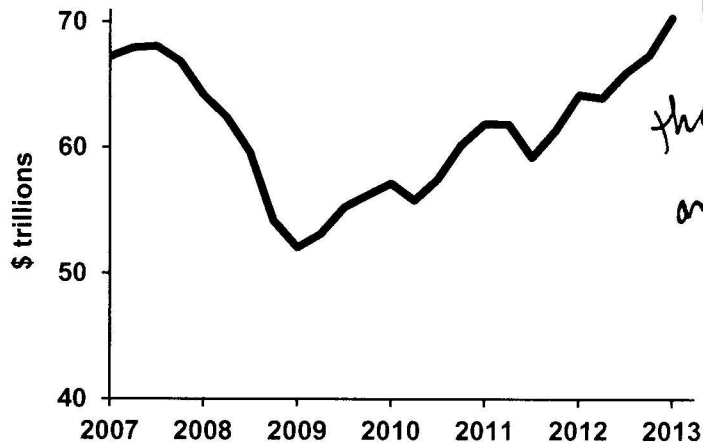
*Gradual growth, though Europe still a worry.*

Real GDP Growth



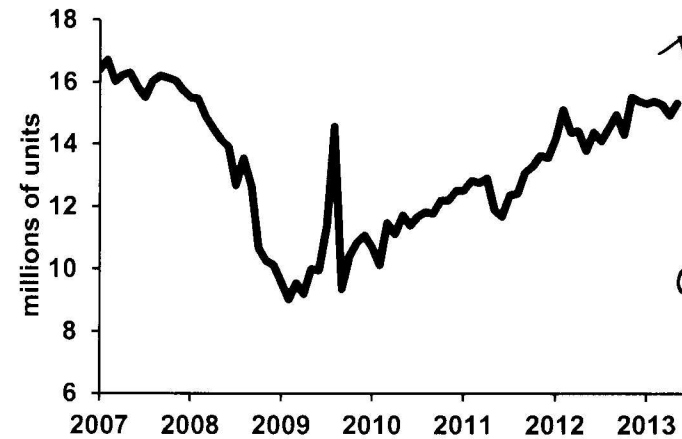
*Range of professional forecasts. Is your business plan ready for a range of possibilities?*

Household Net Worth



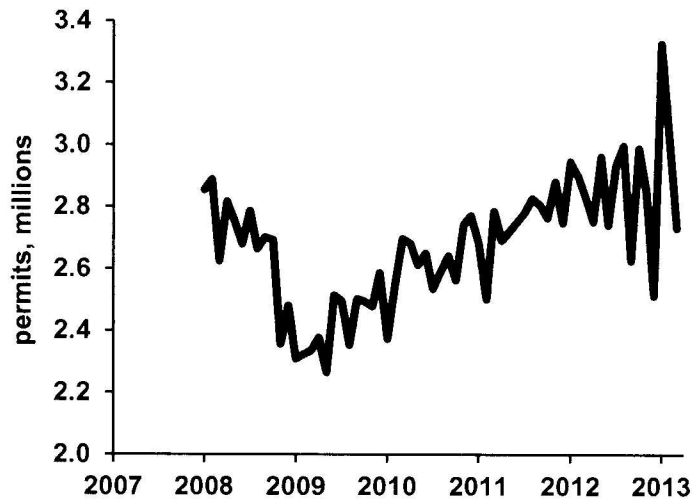
*All time high, thanks to stocks and houses.*

Auto Sales



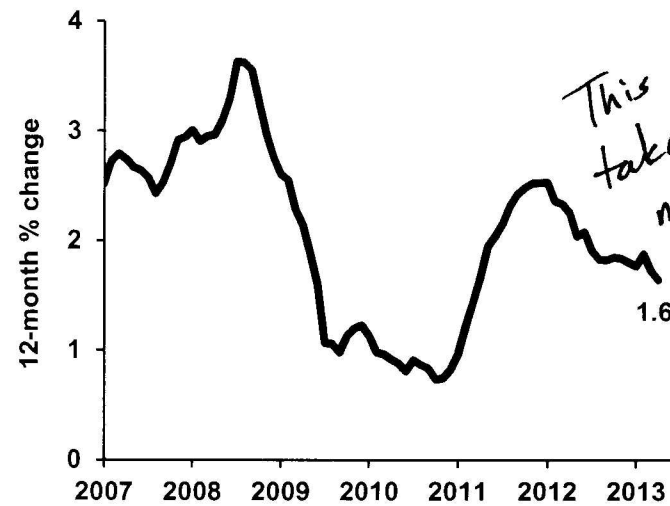
*The mix is shifting to higher priced cars & trucks.*

BuildFax Remodeling Index



Highly volatile,  
but a good  
trend.

Inflation: Trimmed Mean CPI



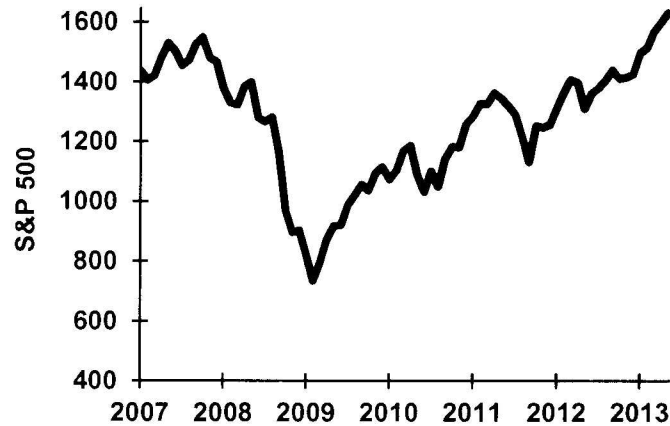
This measure  
takes out the  
most variable  
components;  
trend is  
pretty low.

Interest Rate, 10-year Treasury



An exciting little  
uptick, but focus  
on the big  
picture.

Stock Market



Mr Market  
feels good!

### Consulting

**What's Your Opportunity?** Dr. Conerly has looked under the hood of many businesses. He can assess whether your best potential for improvement is in sales, operations or finance. He may not be the mechanic to fix every problem, but he has a wide network of experts he can bring in to boost your company's performance

*Let's talk!*

**What Am I Missing?** Successful business strategy needs a unique, independent observer to shine a light in the dark places. Larger profits and less risk result from a better understanding of opportunities and threats.

**Your To-Do List:** Call this coaching if you need a label. The executive's scarcest resource is time. Dr. Conerly can help identify key priorities and keep you focused on the right things. When priorities need to change, you'll have an outside voice to consult with.

### Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Data:** Links to many data sources are at [www.ConerlyConsulting.com/links.php](http://www.ConerlyConsulting.com/links.php)

**Newsletter:** The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to [www.ConerlyConsulting.com/economy.php](http://www.ConerlyConsulting.com/economy.php)

### Speeches

**Speeches:** Dr. Bill Conerly speaks regularly to audiences large and small, combining his sense of humor and common-sense explanations with insights into the current economic news, always connecting the dots between the economy and business decisions.

**Workshops:** Dr. Conerly can help your team explore business strategy in an uncertain economy. He combines a little teaching and a lot of group interaction to help people draw their own conclusions. The result: business plans that are resilient.

For more information, contact Bill at 503-785-3485 or [Bill@ConerlyConsulting.com](mailto:Bill@ConerlyConsulting.com).

*I've recently worked with many executives in these seminars.*

### ***Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle***

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits.

The solution is *Businomics™: From the Headlines to Your Bottom Line: How to Profit in Any Economic Cycle*, which connects the dots between the economic news and business decisions.

How vulnerable is your business to recession? *Businomics™* explains why some sectors are highly susceptible to downturns, while others are fairly stable—and they are not always the sectors you expect!

Available at [www.Businomics.com](http://www.Businomics.com) or Amazon or Powell's.