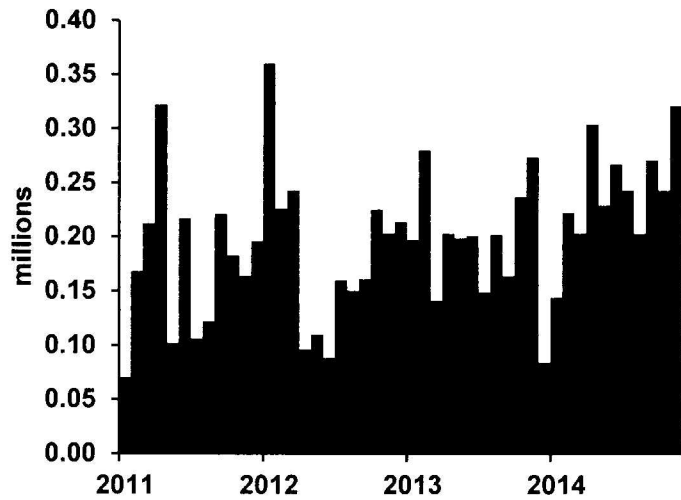
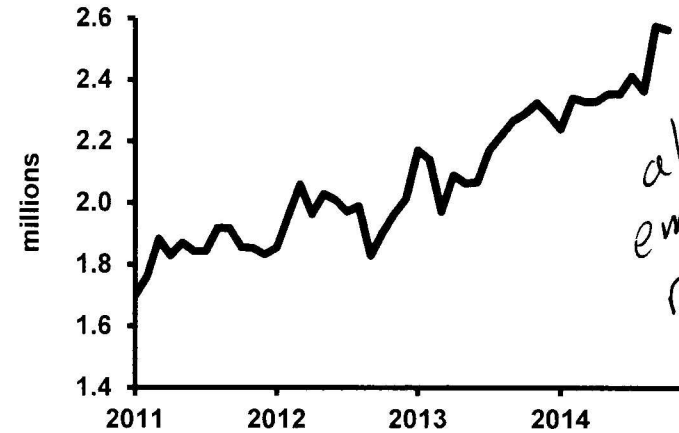


U.S. Net New Jobs



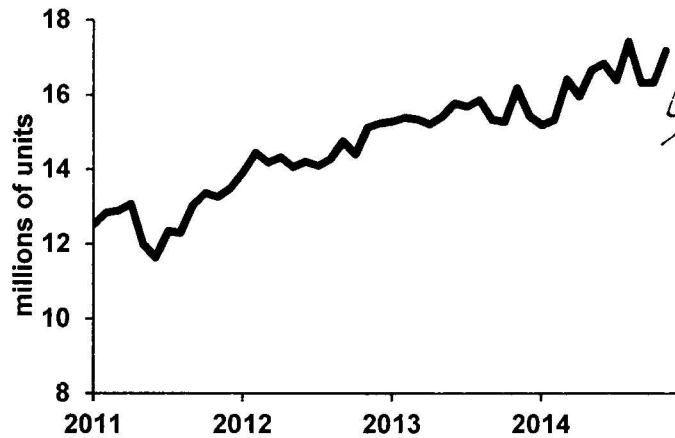
Strong gain last month.

Employee Quits



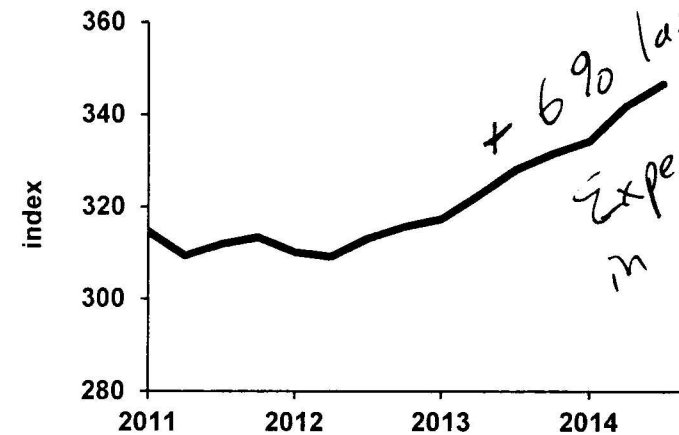
You need to think about employee retention.

Auto Sales



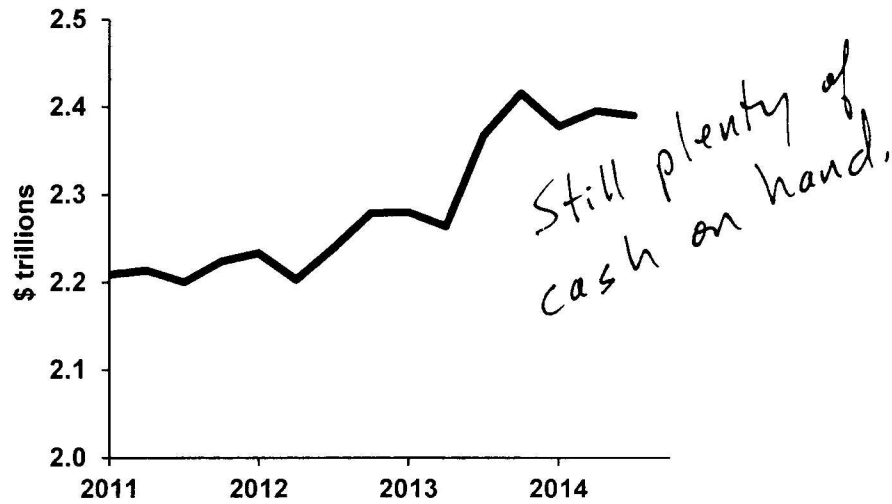
Solid progress.

U.S. Home Prices
federal Housing Price Index

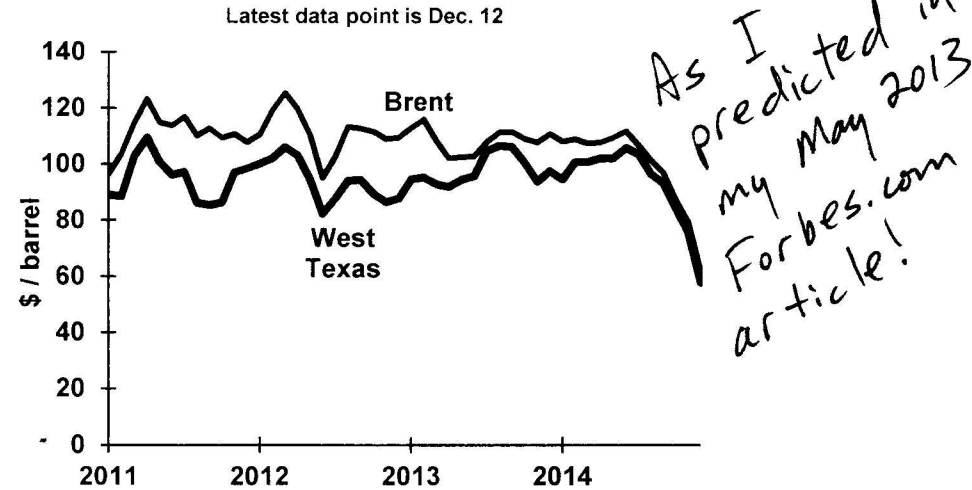


*+ 6% last 4 quarters
Expect a little less in 2015*

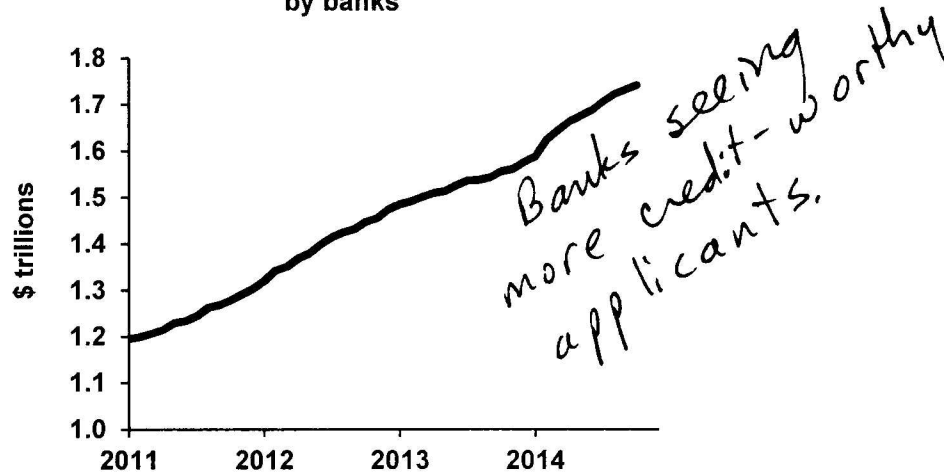
Business Cash Holdings



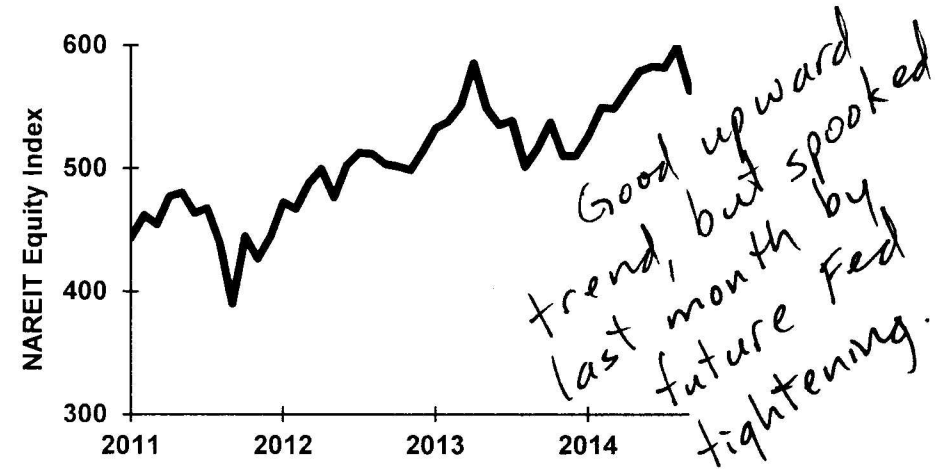
Oil Prices



Commercial & Industrial Loans by banks



Real Estate Investment Trusts all-equity price index



Consulting

Sounding Board: Want someone smart and knowledgeable, but not an employee, to talk to about your business? Dr. Conerly will spend a half day learning about your business, then be available for unlimited telephone consultation, for a reasonable monthly retainer. Call him to discuss your interest.

How Are You Doing? Let Dr. Conerly work with you throughout 2015 to assess whether your plans are working, or whether you need a pivot in direction.

Don't take it for granted!

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Speeches: Dr. Bill Conerly is now a Certified Speaking Professional, the highest earned designation of the National Speakers Association. He's got great content *and* great delivery--lots of humor and stories and actionable insights.



Workshops: Dr. Conerly can help your team explore business strategy in an uncertain economy. He combines a little teaching and a lot of group interaction to help people draw their own conclusions. The result: business plans that are resilient.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is *Businomics*™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.