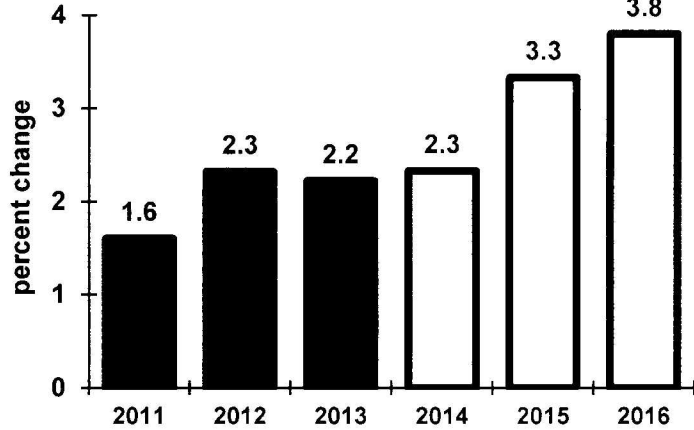
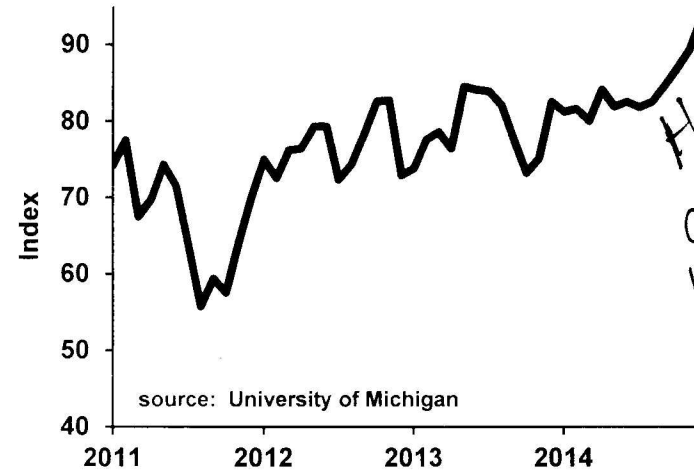


Real GDP Growth



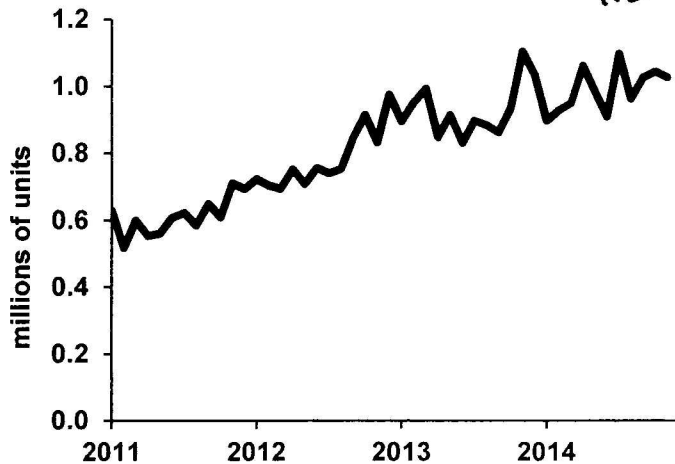
Better growth (if the Fed does not mess up).

Consumer Sentiment



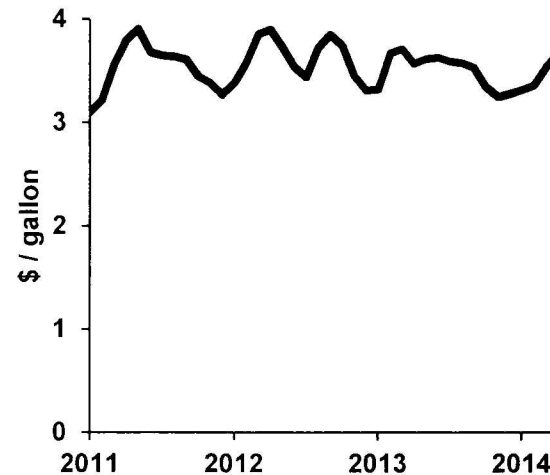
Happy consumers because

Housing Starts



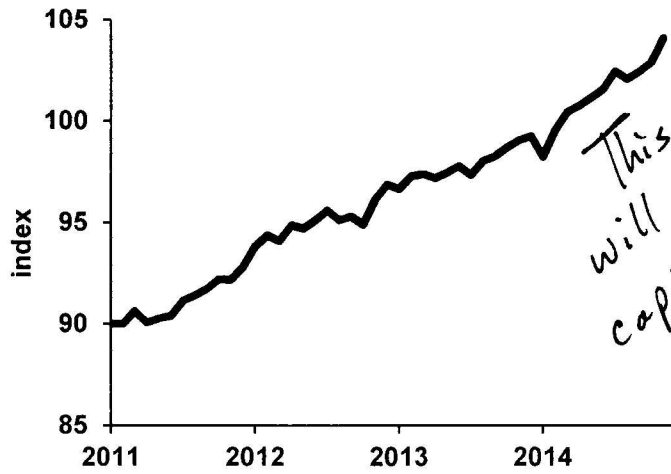
*1.4 } Target for 2015-16
1.2 }*

Gasoline Price Regular



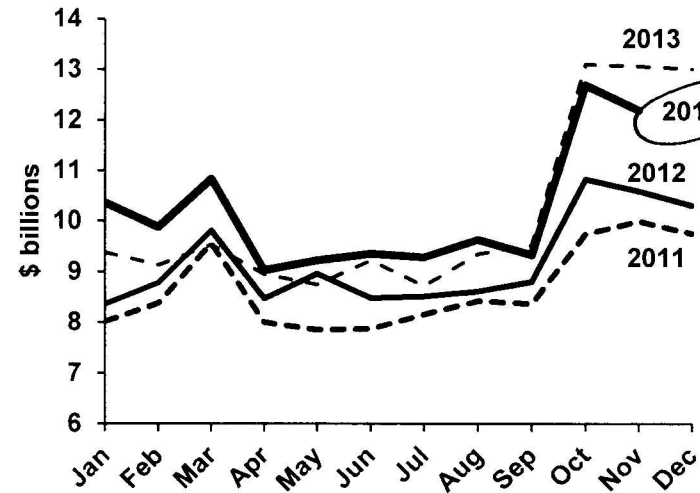
If your company uses energy, think about your 2015 plans!

Manufacturing Production



This growth will trigger more capital spending.

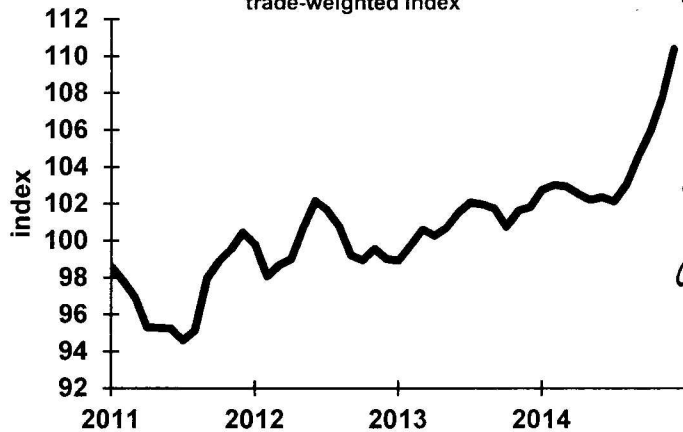
Exports to China



OK level, but no growth from 2013.

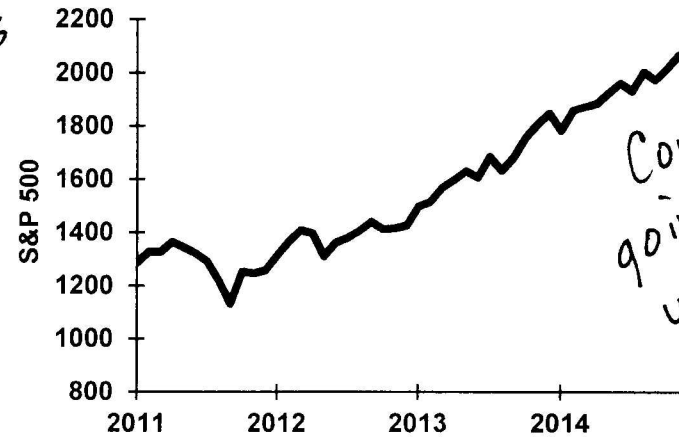
Foreign Exchange Value of Dollar

trade-weighted index



The \$ is not strong. All other currencies are weak.

Stock Market



Could keep going up this year.

Consulting

Sounding Board: Want someone smart and knowledgeable, but not an employee, to talk to about your business? Dr. Conerly will spend a half day learning about your business, then be available for unlimited telephone consultation, for a reasonable monthly retainer. Call him to discuss your interest.

Energy & Your Business: If your company uses oil, natural gas, coal, diesel or gasoline, the change in prices requires you to think about your plans. Call Dr. Conerly for help.

*Critical
Issues!*

Speeches

Speeches: Dr. Bill Conerly is now a Certified Speaking Professional, the highest earned designation of the National Speakers Association. He's got great content *and* great delivery--lots of humor and stories and actionable insights.

Workshops: Dr. Conerly can help your team explore business strategy in an uncertain economy. He combines a little teaching and a lot of group interaction to help people draw their own conclusions. The result: business plans that are resilient.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is *Businomics*™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.