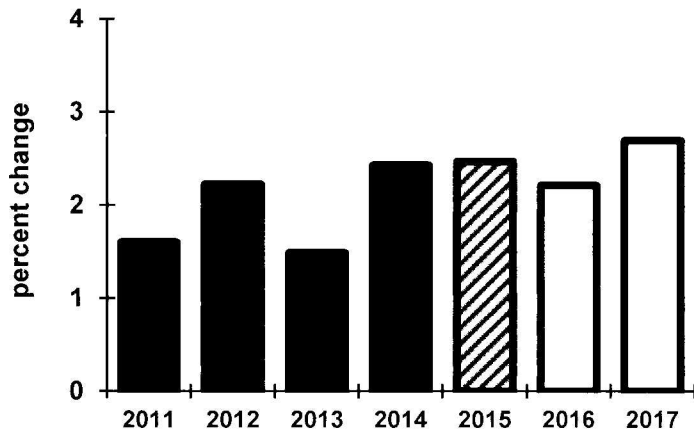
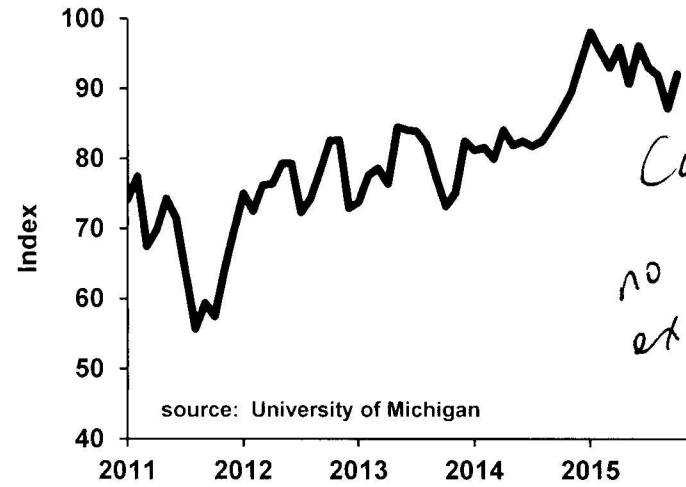


Real GDP Growth



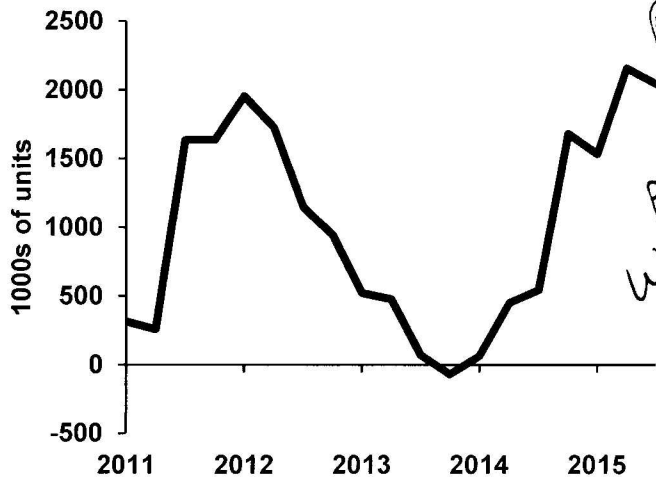
Next 2 years will look like past few.

Consumer Sentiment



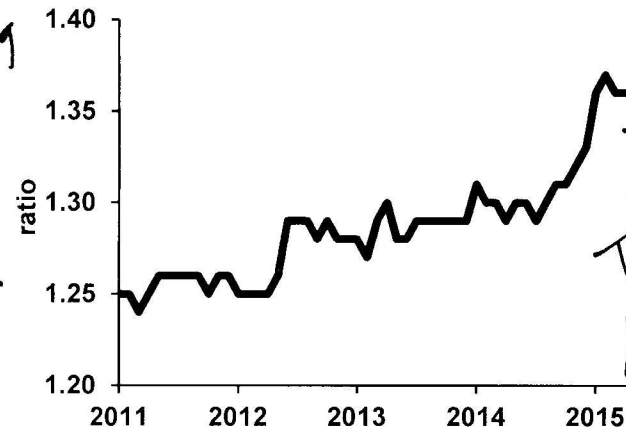
Cautious; no one feels exuberant.

Change in Housing Occupancy



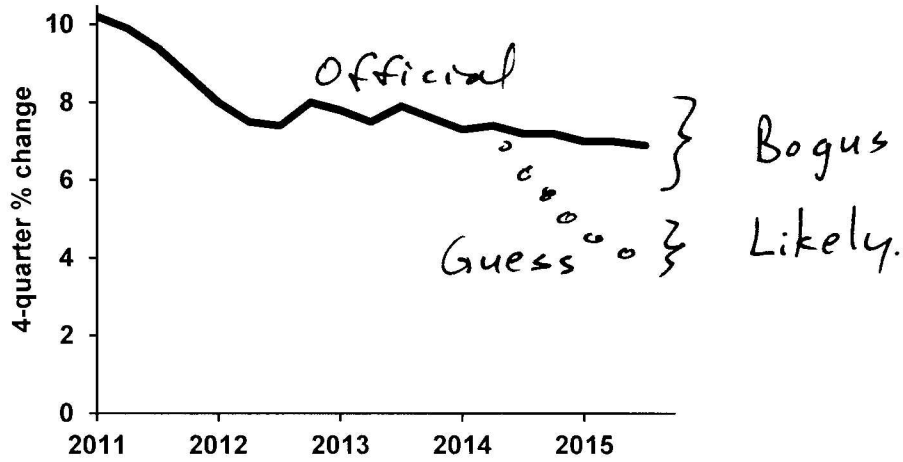
People are moving out of parents' basements. We're only building 1.1 million new units, so lots more needed.

Inventory/Sales Ratio

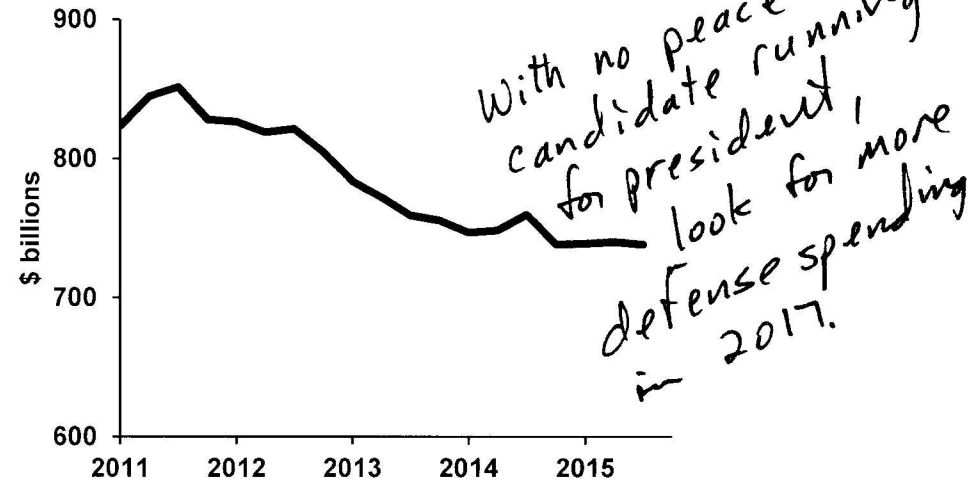


Dangerous! Trend is usually downward. Don't get lax in managing your inventory.

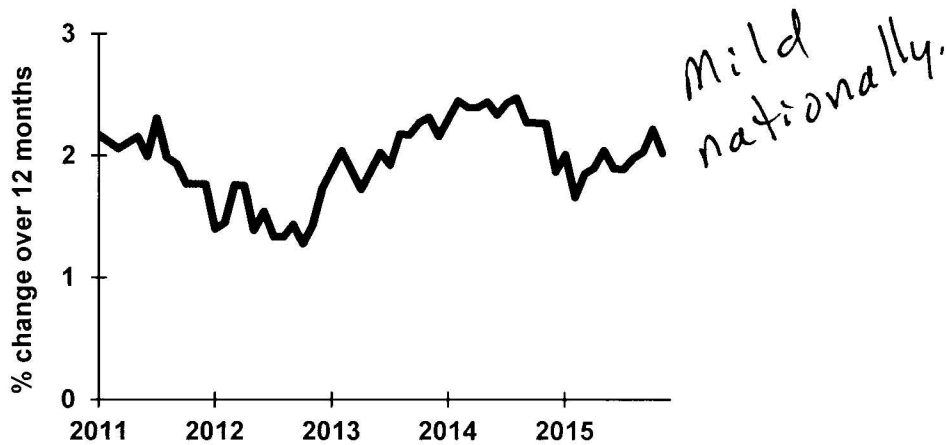
China GDP Growth
inflation-adjusted



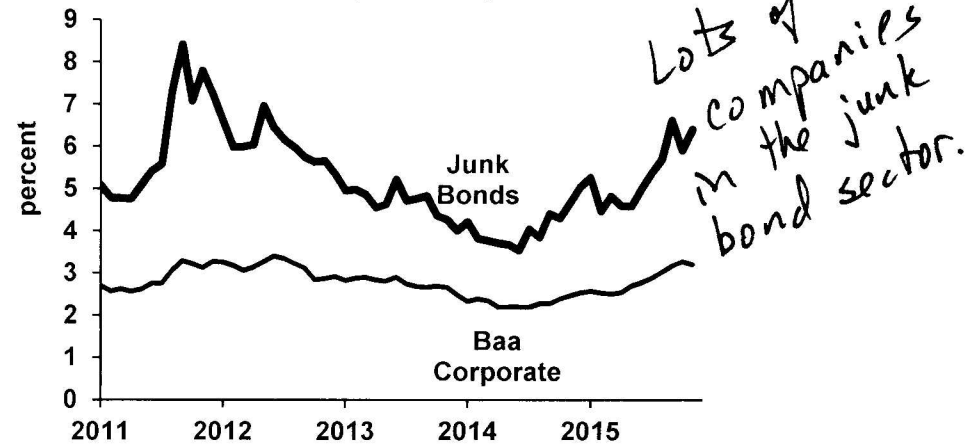
Defense Spending



Wage Inflation

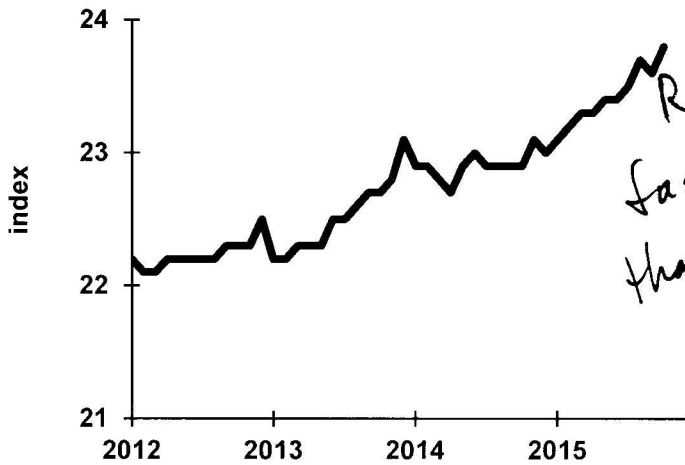


Bond Risk Spreads
to 10-year Treasury



Oregon Average Hourly Wage

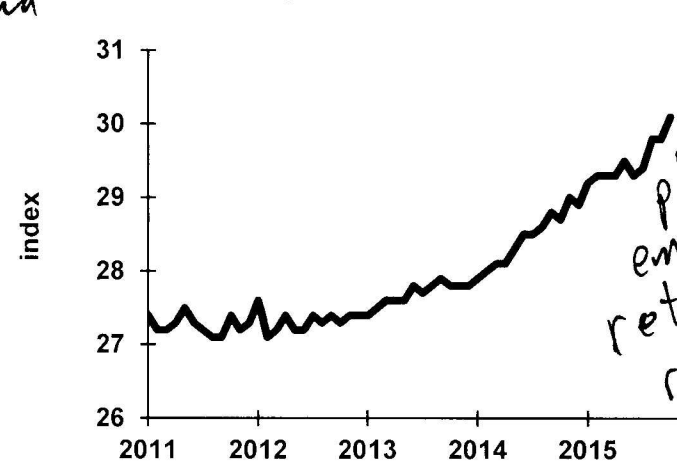
private sector



Rising even faster in Portland than statewide.

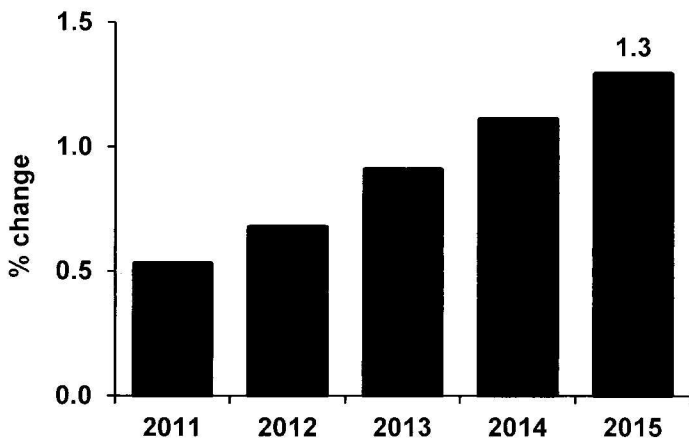
Wash. Average Hourly Wage

private sector



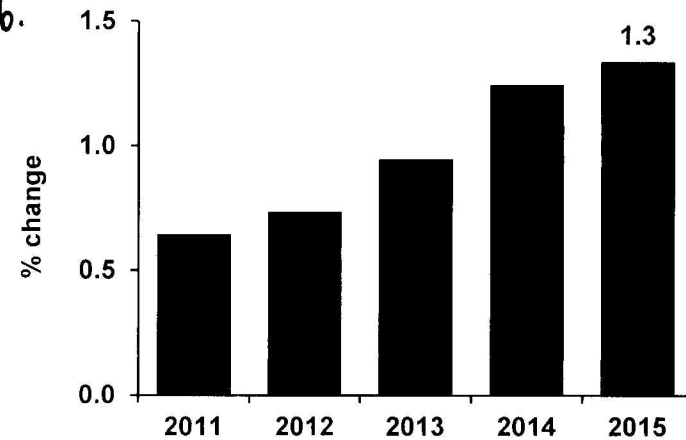
You need a plan for employee retention & recruitment.

Oregon Population Growth



More growth likely in 2016.

Washington Population Growth



More growth here, too.

Businomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting

Sounding Board: Want someone smart and knowledgeable, but not an employee, to talk to about your business? Dr. Conerly will spend a half day learning about your business, then be available for unlimited telephone consultation, for a reasonable monthly retainer. Call him to discuss your interest.

What Could Go Wrong? If you don't ponder this aspect of your plans, you'll get creamed by the unforeseen. But with some foresight, you can thrive while your competitors die. Call Dr. Conerly for help.

Nothing?
Really?!

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to

Speeches

Speeches: Dr. Bill Conerly is now a Certified Speaking Professional, the highest earned designation of the National Speakers Association. He's got great content *and* great delivery--lots of humor and stories and actionable insights.

Long-term Issues: What businesses should be doing *now* to prepare for the future. Includes demography, finance, business cycles, technology and much more.

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is *Businomics*™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.