









## Consulting

Is Your Business Ready for Black Swans: Dr. Conerly can help you gain the flexibility to handle surprising threats and opportunities both. It's a vital part of every company's business strategy.

What Am I Missing? Successful business strategy needs a unique, independent observer to shine a light in the dark places. Larger profits and less risk result from a better understanding of opportunities and threats.

Business Credit: Dr. Conerly can integrate access to finance into business planning, to ensure that your are not blind-sided by sudden lack of working capital.

Associates: Kathy Maixner is a top-line sales expert.

Isn't it time to get serious
about sales reps'
per formance?

## Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to www.ConerlyConsulting.com/economy.php

## **Speeches**

Speeches: Dr. Bill Conerly speaks regularly to audiences large and small, combining his sense of humor and common-sense explanations with insights into the current economic news, always connecting the dots between the economy and business decisions.

The Hands-on Workshop, "Business Planning in an Uncertain > Economy." is currently scheduled for locations in Portland (enrollment open) and Nassau, Bahamas (enrollment filled). Get in touch now.

For more information, contact Bill at 503-785-3485 or Bill@ConerlyConsulting.com.

Demo videos are at http://www.conerlyconsulting.com/videos.ph

## Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is Businomics™: From the Headlines to Your Bottom

Line: How to Profit in Any Economic Cycle, which connects the dots between the economic news and business decisions.

How vulnerable is your business to recession? Businomics™ explains why some sectors are highly susceptible to downturns, while others are fairly stable—and they are not always the sectors you expect!

Available at www.Businomics.com or Amazon or Powell's.