













## Consulting

Conerly Assessment of Performance
Opportunity: Every CEO has a long to-do list; what items should be on top? The CAPO guides leaders to where their time can generate the strongest performance improvement. The product is in beta, and I'm looking for guinea pigs running companies with sales from \$10 million to \$250 million.

Resilient Business Plans for an Uncertain Economy. Instead of betting your business on one view of the future, develop action plans that reflect the inherent uncertainty of the economy, technology and social attitudes. I can help you do that.

## Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

## **Speeches**

**Speeches:** Dr. Bill Conerly speaks regularly to audiences large and small, always using his well-known sense of humor.

Hands-on Workshop, "Resilient Business Decisions in an Uncertain Economy," has earned rave reviews in Portland, Nashville and Nassau. Bring it to your company or assocation now.

**For more information**, contact Bill at 503-785-3485 or Bill@ConerlyConsulting.com.

## Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

"Businomics was pragmatic, insightful and offered a genuinely unique viewpoint on managing strategy expectations and organization execution in business. I highly recommend this book as part of any strategic review process in particular." Alan Shiffer

Available at www.Businomics.com or Amazon or Powell's.