















Consulting

Strategic Planning: Your business can thrive in the good times and then gain market share in the bad times, but the old strategic planning methods won't get you there. Talk to Dr.

Conerly about incorporating the Flexible Stance into your planning process.

Performance Improvement Opportunity? Dr. Conerly has looked under the hoods of many businesses. He can assess whether your best potential for improvement is in sales, operations or finance. See the Conerly Assessment tool on the website.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php

Businomics Newsletter: Invite your friends to enjoy their own subscription: www.ConerlyConsulting.com/economy.php

Speeches

Speeches: Dr. Bill Conerly's calendar this year includes Fairbanks, Orlando, Cincinatti, Anchorage, Palm Desert, Vail and Chicago along with his Pacific Northwest speeches. Your audience will laugh, nod their heads and gain valuable insights as he connectis the dots between the economy and business decisions.

Workshops: Dr. Conerly can help your team explore business strategy in an uncertain economy. He combines a little teaching and a lot of group interaction to help people draw their own conclusions. The result: business plans

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is *Businomics*™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.