











## Consulting

The Flexible Stance: Is your company ready to seize good opportunities, while also ready to protect itself from downside possibilities? Dr. Conerly can help develop your flexibility.

Strategic Planning Season: It's time for your planning for 2015 to begin. Bring in Dr. Conerly for help with your assumptions and even with your planning process. Whether you focus on long-term issues or just next year's budget, he's been through it all.



## **Free Resources**

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

## **Speeches**

Speeches: Dr. Bill Conerly is now a Certified Speaking Professional, the highest earned designation of the National Speakers Association. He's got great content and great delivery--lots of humor and stories and actionable insights.

**Workshops:** Dr. Conerly can help your team explore business strategy in an uncertain economy. He combines a little teaching and a lot of group interaction to help people draw their own conclusions. The result: business plans that are resilient.

## Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is *Businomics*<sup>TM</sup>, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.