









## Consulting

What Could Go Wrong? If you don't ponder this aspect of your plans, you'll get creamed by the unforeseen. But with some foresight, you not can thrive while your competitors die. Call Dr.

Industry Forecast: Want another take on your industry? Dr. Conerly's breadth of experience ensures that he'll take a fresh look at your sector, skeptical of the old myths that don't fit recent data.

## Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

## **Speeches**

**Speeches:** Dr. Bill Conerly has great content and great delivery--lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients, or ideas to your management team.

High Level Look At The Future: Dr. Conerly can show big trends that your team may not be seeing, because they are so focused on the nuts and bolts of manage-ment. Call him for a look at the future.

As suggested in Ram
Charans latest book
Charans latest Advantage.

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is *Businomics*™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.