













3,000

2,000

1,000

2011

2012

2013

units / month

2015

Single **Family** 

2014

1500

1000

0

2011

2012

2013

units / month

Single

**Family** 

2015

2014

## Consulting

Industry Analysis: Get a fresh perspective on your sector's opportunities and risks, from someone who has looked in detail at dozens of different industries.

What Could Go Wrong? If you don't ponder this aspect of your plans, you'll get creamed by the unforeseen. But with some foresight, you can thrive while your competitors struggle. Call Dr. Conerly for help.

## Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

Speeches: Dr. Bill Conerly has great content call and great delivery--lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients, or ideas to your management team.

America's Energy Future: Dr. Conerly's speech incorporates his great oil price forecast with a broader view that encompasses natural gas and long-term growth trends.

## Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is Businomics™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.