



*He's savvy; he's funny;
he connects the dots
for business leaders*

William B. Conerly, Ph.D., the go-to guy when you need to apply economics to real business issues.

CONERLY ON THE ECONOMY

BILL CONERLY *applies economics to real world problems, helping business leaders achieve their growth and profitability targets. He advises on industry-specific threats and opportunities, helping leaders make decisions before reality hits them head on. While counseling audiences on the issues they face in the marketplace, Bill makes it funny, relevant and understandable.*

- Ph.D. in economics from Duke University
- Senior Fellow, National Center for Policy Analysis
- Governor's Council of Economic Advisors
- Former senior vice president, First Interstate Bank
- Former professor, St. Andrews Presbyterian College and University of San Francisco
- Chartered Financial Analyst (CFA)
- Repeat guest on *The NewsHour with Jim Lehrer*
- Quoted in *Wall Street Journal*, *Fortune*, *USA Today*

CREENTIALS

CONTACT BILL

WILLIAM B. CONERLY, PH.D.
Conerly Consulting LLC
4500 Kruse Way, Suite 350
Lake Oswego, OR 97035

PH 503-675-3138
FX 503-675-3139
Bill@ConerlyConsulting.com
www.ConerlyConsulting.com

WHO SAYS ECONOMISTS CAN'T BE FUN?

Your audiences deserve information they can actually use. And you have the right to expect an engaging subject matter expert who has proven himself. These clients did, and most invited Bill back:

PARTIAL CLIENT LIST

- Boeing
- Nike
- American Banking Association
- Oregon Bankers Association
- Bank of America
- Wells Fargo
- Bank of the Northwest
- Key Bank
- Pacific Northwest Regional Economics Conference
- National Association of Industrial & Office Parks
- Weyerhaeuser
- American Forest Resources Council
- American Society of Women Accountants
- Cascade Policy Institute

What clients say about Bill Conerly:

"You are a master at your craft and a favorite of our audience."

– Jim Parker, UBS Financial Services

"With your tongue-in-cheek humor and vast knowledge of economics, you have the gift of presenting information...in a very useful, informative and entertaining way."

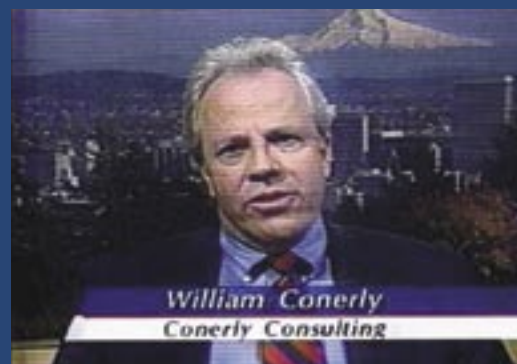
– Alison Davis, Executive Director, ACEC

"Bill Conerly is one of the most interesting and engaging speakers I have ever heard. The fact that he is a very funny man is a bonus."

– James A. Kronenberg, Associate Executive Director,
Oregon Medical Association

"Every comment we heard has been positive... Everyone enjoyed your informal speaking style and your entertaining use of humor."

– Margaret Shrader, Marketing Manager,
Key Bank



*Bill on
"The NewsHour
with Jim Lehrer"*

CLIENT LIST