Businomics®: Connecting the Dots Between the Economy . . . and Business! January 2013

Net New Jobs excluding Census

Federal Debt Forecast

weakened positive

cbo forecast. The fiscal cliff compromise ignored this issue

Consumer Sentiment

source: University of Michigan

New Home Sales

Washington gridlock discouraged consumers.

Big gains coming. Builders & wood companies need contingency plans for much stronger demand!
Manufacturing Production

Slightly better times coming for factories.

Retail Rent & Vacancy

Just a hint of improvement for commercial landlords.

U.S. Exports to China

I'm nervous about China. Major exporters should do some contingency planning.

Stock Market

Hard to see 2013 being as good as 2012.
Consulting

**Contingency Plans for Economic Uncertainty:** Dr. Conerly can help you gain the flexibility to handle economics risks, both downside and upside.

**What Am I Missing?** Successful business strategy needs a unique, independent observer to shine a light in the dark places. Larger profits and less risk result from a better understanding of opportunities and threats.

**Business Models:** Dr. Conerly wrote one of the first evaluations of the potential for business-to-business electronic commerce. One analysis of new delivery strategies saved a company $12 million in capital expenditures. Dr. Conerly should have charged more for his services.

**Associates:** Tom Linnemann is an expert at operations and finance. Kathy Maixner is a top-line sales expert.

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Speeches

**Speeches:** Dr. Bill Conerly speaks regularly to audiences large and small, combining his sense of humor and common-sense explanations with insights into the current economic news, always connecting the dots between the economy and business decisions.

His hands-on workshop, "Business Planning in an Uncertain Economy," will help your team build a resilient company.

For more information, contact Bill at 503-785-3485 or Bill@ConerlyConsulting.com.

Demo videos are at http://www.conerlyconsulting.com/videos.php

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**Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle**

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits.

The solution is **Businomics™: From the Headlines to Your Bottom Line: How to Profit in Any Economic Cycle**, which connects the dots between the economic news and business decisions.

How vulnerable is your business to recession? **Businomics™** explains why some sectors are highly susceptible to downturns, while others are fairly stable—and they are not always the sectors you expect!

Available at www.Businomics.com or Amazon or Powell's.