Net New Jobs
excluding Census

weakly positive

Federal Debt Forecast
CBO forecast
The fiscal cliff
compromise
ignored this
issue

Consumer Sentiment
Washington
gridlock
discouraged
consumers.

source: University of Michigan

New Home Sales
Big gains coming.
Builders & wood
companies need
contingency
plans for
much stronger
demand!

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Slightly better times coming for factories.

Just a hint of improvement for commercial landlords.

I'm nervous about China. Major exporters should do some contingency planning.

Hard to see 2013 being as good as 2012.
Consulting

**Contingency Plans for Economic Uncertainty**: Dr. Conerly can help you gain the flexibility to handle economic risks, both downside and upside.

**What Am I Missing?** Successful business strategy needs a unique, independent observer to shine a light in the dark places. Larger profits and less risk result from a better understanding of opportunities and threats.

**Business Models**: Dr. Conerly wrote one of the first evaluations of the potential for business-to-business electronic commerce. One analysis of new delivery strategies saved a company $12 million in capital expenditures. Dr. Conerly should have charged more for his services.

**Associates**: Tom Linnemann is an expert at operations and finance. Kathy Maixner is a top-line sales expert.

SpeECHES

**Speeches**: Dr. Bill Conerly speaks regularly to audiences large and small, combining his sense of humor and common-sense explanations with insights into the current economic news, always connecting the dots between the economy and business decisions.

His hands-on workshop, "Business Planning in an Uncertain Economy," will help your team build a resilient company.

For more information, contact Bill at 503-785-3485 or Bill@ConerlyConsulting.com.

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Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.