GDP Growth
Inflation Adjusted

% change

2007 2008 2009 2010 2011 2012 2013 2014

Even if you are doubtful about stronger growth, do some planning for it.

Auto Sales

millions of units


Good steady gains.

Capital Goods Orders
non-defense excluding aircraft

$ billions

2007 2008 2009 2010 2011 2012 2013

Business spending turning up once more.

Housing Starts

millions of units

2007 2008 2009 2010 2011 2012 2013

Good growth, especially for apartments.
Value of the Euro

Latest Italian election making foreign exchange markets nervous.

Commercial & Industrial Loans by banks

Credit is new easier to get. See my Forbes.com article on strategies for business credit.

Interest Rate Forecast

A two-point 30-year mortgage increase would still keep rates fairly low.

Stock Market

Dow has hit new peak, but not the broader market, yet.
Oregon Bank Earnings

Banks much healthier across the country.

Washington Bank Earnings

Finally good earnings.

Portland Vacancy Rates

Slow, gradual improvement.

Seattle Area Vacancy Rates

Software is helping office demand.

Source: Newmark Grubb Knight Frank

Source: CBRE
Consulting

Is Your Business Ready for Black Swans: Dr. Conerly can help you gain the flexibility to handle surprising threats and opportunities both. It's a vital part of every company's business strategy.

What Am I Missing? Successful business strategy needs a unique, independent observer to shine a light in the dark places. Larger profits and less risk result from a better understanding of opportunities and threats.

Business Credit: Dr. Conerly can integrate access to finance into business planning, to ensure that you are not blind-sided by sudden lack of working capital.

Associates: Kathy Maixner is a top-line sales expert.

Isn't it time to get serious about sales reps' performance?

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to www.ConerlyConsulting.com/economy.php

Speeches

Speeches: Dr. Bill Conerly speaks regularly to audiences large and small, combining his sense of humor and common-sense explanations with insights into the current economic news, always connecting the dots between the economy and business decisions.

The Hands-on Workshop, "Business Planning in an Uncertain Economy," is currently scheduled for locations in Portland (enrollment open) and Nassau, Bahamas (enrollment filled). Get in touch now.

For more information, contact Bill at 503-785-3485 or Bill@ConerlyConsulting.com.

Demo videos are at http://www.conerlyconsulting.com/videos.php

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits.

The solution is Businomics™: From the Headlines to Your Bottom Line: How to Profit in Any Economic Cycle, which connects the dots between the economic news and business decisions.

How vulnerable is your business to recession? Businomics™ explains why some sectors are highly susceptible to downturns, while others are fairly stable—and they are not always the sectors you expect!

Available at www.Businomics.com or Amazon or Powell's.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.