Net New Jobs
excluding Census

Growth Probabilities

Based on Conerly Consulting LLC analysis of Wall Street

Global Trade

Slow growth worldwide.

Business Confidence

Loss of business confidence in past year.

Auto Sales

The upward trend will resume.

Money Supply Growth

Where's QE 3?

Commercial Mortgage Securitization

Some improvement, but it ain't 2007!

Stock Market

A new record. (See my Forbes.com article)
Portland Metro Employment

Disappointing performance recently

Seattle-Tacoma Employment

Boeing + high tech is a great combination.

Oregon Exports

OK level, but no growth.

Washington Exports

Boeing!
**Consulting**

**Is Your Business Ready for Black Swans**: Dr. Conerly can help you gain the flexibility to handle surprising threats and opportunities both. It's a vital part of every company's business strategy.

**What Am I Missing?** Successful business strategy needs a unique, independent observer to shine a light in the dark places. Larger profits and less risk result from a better understanding of opportunities and threats.

**Business Credit**: Dr. Conerly can integrate access to finance into business planning, to ensure that you are not blind-sided by sudden lack of working capital.

**Associates**: Kathy Maixner is a top-line sales expert.

---

**Speeches**

**Speeches**: Dr. Bill Conerly speaks regularly to audiences large and small, combining his sense of humor and common-sense explanations with insights into the current economic news, always connecting the dots between the economy and business decisions.

**Hands-on Workshop**: "Resilient Business Decisions in an Uncertain Economy." is currently scheduled for Tualatin, Oregon May 14. See website for more details. Only 20 participants, so register now.

**For more information**, contact Bill at 503-785-3485 or Bill@ConerlyConsulting.com.

**Demo videos** are at http://www.conerlyconsulting.com/videos.php

---

**Free Resources**

**Forbes.com**: Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

**Data**: Links to many data sources are at www.ConerlyConsulting.com/links.php

**Newsletter**: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to www.ConerlyConsulting.com/economy.php

---

**Businomics: From the Headlines to Your Bottom Line—How to Profit in Any Economic Cycle**

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits.

The solution is *Businomics™: From the Headlines to Your Bottom Line: How to Profit in Any Economic Cycle*, which connects the dots between the economic news and business decisions.

How vulnerable is your business to recession? *Businomics™* explains why some sectors are highly susceptible to downturns, while others are fairly stable—and they are not always the sectors you expect!

Available at www.Businomics.com or Amazon or Powell's.

---

**Bill Conerly** gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.