GDP Growth
adjusted for inflation

Consumer Sentiment

source: University of Michigan

Housing Vacancy Rates

Capacity Utilization:
Manufacturing

percent of units

percent of total capacity in use

Rental
Owned

2007 2008 2009 2010 2011 2012 2013

2007 2008 2009 2010 2011 2012 2013

2007 2008 2009 2010 2011 2012 2013

Decent, but not enough to celebrate.
Staying glum even after government re-opened.
Still a little above normal.
Would a happy surprise put you at full capacity? Do you have a contingency plan for fleet?
Banks Tightening or Easing Credit
Commercial & Industrial Loans

More banks easing than tightening

Proprietors' Income
Small business is on the mend.

Interest Rate, 30-yr Mortgage
Fed taper is up in the air. Long rates could go either way in the next month.

Stock Market
Investors are more confident than business leaders.

Bill Conerly's consulting projects include market studies, competition analysis, corporate strategy. To discuss your needs, call 503-785-3485.
Oregon Employment Growth

- Salem
- Portland
- Medford
- Eugene
- Corvallis
- Bend

12-month % change

Wash. Employment Growth

- Bellingham
- Bremerton
- Olympia
- Seattle-Tacoma
- Spokane
- Wenatchee
- Yakima

12-month percent change

Oregon Venture Capital

Lots of new startups need little outside capital now.

source: PricewaterhouseCoopers

2007 2008 2009 2010 2011 2012 2013

$ millions

Washington Venture Capital

Note the scale. Washington getting lots more than Oregon.

source: PricewaterhouseCoopers

2007 2008 2009 2010 2011 2012 2013

$ millions
Consulting

Conerly Assessment of Performance
Opportunity: Every CEO has a long to-do list; what items should be on top? The CAPO guides leaders to where their time can generate the strongest performance improvement. The product is in beta, and I'm looking for guinea pigs running companies with sales from $10 million to $250 million.

Resilient Business Plans for an Uncertain Economy. Instead of betting your business on one view of the future, develop action plans that reflect the inherent uncertainty of the economy, technology and social attitudes. I can help you do that.

Speeches

Speeches: Dr. Bill Conerly speaks regularly to audiences large and small, always using his well-known sense of humor.

Hands-on Workshop, "Resilient Business Decisions in an Uncertain Economy," has earned rave reviews in Portland, Nashville and Nassau. Bring it to your company or association now.

For more information, contact Bill at 503-785-3485 or Bill@ConerlyConsulting.com.

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

"Businomics was pragmatic, insightful and offered a genuinely unique viewpoint on managing strategy expectations and organization execution in business. I highly recommend this book as part of any strategic review process in particular. " Alan Shiffer

Available at www.Businomics.com or Amazon or Powell's.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.