GDP Growth
adjusted for inflation

% change

2007 2008 2009 2010 2011 2012 2013

Global Trade

OK in Q4, but Q1 will be low. Then the rest of 2014 back to OK.

index

2007 2008 2009 2010 2011 2012 2013

Existing Home Sales

Higher mortgage rates took their toll.

millions

2007 2008 2009 2010 2011 2012 2013 2014

source: National Assn. of Realtors®

Risk of Recession

Wall Street Journal survey

With lower risk of recession, do you still need a contingency plan?

percent

Nov-11 May-12 Nov-12 May-13 Nov-13

Jan 2014, 11

Of course you do.
Business Cash Holdings

Cash but no will to spend it

Chemical Activity Barometer

A good indicator of overall economy, showing gradual gains.

Defense Spending

Defense-dependent communities need not worry.

Stock Market

Nothing stops this market (for now).
OR Net Job Growth

Better gains lately, until January.

WA Net Job Growth

Off and on growth.

Wheat Price
All Types, Oregon

Still good, but not great.

Boeing Orders & Deliveries
Commercial Aircraft

A very fat order book.
**Strategic Planning:** The old methods don’t work as well, but your company still needs to look at the future. Bring Dr. Conerly in to combine a strategy review with development of flexibility to handle an uncertain future.

**Performance Improvement Opportunity?** Dr. Conerly has looked under the hoods of many businesses. He can assess whether your best potential for improvement is in sales, operations or finance. See the Conerly Assessment tool on the website.

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**Free Resources**

**Forbes.com:** Dr. Conerly’s current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

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**Speeches**

**Speeches:** Dr. Bill Conerly speaks regularly to audiences large and small, combining his sense of humor and common-sense explanations with insights into the current economic news, always connecting the dots between the economy and business decisions.

**Workshops:** Dr. Conerly can help your team explore business strategy in an uncertain economy. He combines a little teaching and a lot of group interaction to help people draw their own conclusions. The result: business plans that are resilient.

**Businomics: From the Headlines to Your Bottom Line—How to Profit in Any Economic Cycle**

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is *Businomics™*, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell’s.

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*Bill Conerly* gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.