World Economic Growth
IMF forecast

Real GDP Growth U.S.

Retail Sales

CEO Economic Outlook Survey
source: Business Roundtable

Energy production helps the 2015 forecast.

On the mend, though risks continue.

Bad weather not to worry.

A little better lately.
Inflation
Personal Consumption Price Index

Commercial & Industrial Loans
by banks

Interest Rates

World Stocks ex U.S.
Vanguard VXUS

Fed will start tightening next year.

Very mild. Fed can chill.

Have you analyzed your credit line in both upside and downside scenarios?

30-year mortgage
Fed Funds

Fed will start tightening next year.

Bill Conerly's consulting projects include market studies, competition analysis, corporate strategy. To discuss your needs, call 503-785-3485.
Population Growth 2010-2013

Bend
Corvallis
Eugene
Medford
Portland
Salem

percent change

Though hurt by the recession, Bend is really attracting new residents.

Population Growth 2010-2013

Bremerton
Longview
Mount Vernon
Olympia
Seattle
Spokane
Tacoma
Tri-Cities
Walla Walla
Wenatchee
Yakima

percent change

Seattle and Tacoma are big drivers.
Strong growth from small base in Tri-Cities.

Oregon Exports

$ billions

2007 2008 2009 2010 2011 2012 2013

Not much growth.

Washington Exports

$ billions

2007 2008 2009 2010 2011 2012 2013

Airplanes taking off for foreign markets.
Consulting

Strategic Planning: Your business can thrive in the good times and then gain market share in the bad times, but the old strategic planning methods won't get you there. Talk to Dr. Conerly about incorporating the Flexible Stance into your planning process.

Performance Improvement Opportunity? Dr. Conerly has looked under the hoods of many businesses. He can assess whether your best potential for improvement is in sales, operations or finance. See the Conerly Assessment tool on the website.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php


Speeches

Speeches: Dr. Bill Conerly's calendar this year includes Fairbanks, Orlando, Cincinatti, Anchorage, Palm Desert, Vail and Chicago along with his Pacific Northwest speeches. Your audience will laugh, nod their heads and gain valuable insights as he connects the dots between the economy and business decisions.

Workshops: Dr. Conerly can help your team explore business strategy in an uncertain economy. He combines a little teaching and a lot of group interaction to help people draw their own conclusions. The result: business plans

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is Businomics™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.