GDP Growth
adjusted for inflation

% change

2011 2012 2013 2014

3.0
3.5
4.0

A very nice rebound.

Real Inventory Change

billions 2009 $

-20 0 20 40 60 80 100

2011 2012 2013 2014

Does your business have too much? Read my Forbes.com article.

Consumer Spending

$ trillions

10 11 12

2011 2012 2013 2014

very steady gains.

The Economies of Poland & Ukraine

U.S. $, 1000s

2 4 6 8 10 12 14

1985 1995 2005

Poland

Ukraine

Grounds for frustration in Ukraine.
Oil Drilling Rigs Operating

Gold Price

You could have lost 25% in less than 2 years in this "stable" commodity.

Wage Inflation

Stock Market

The Dow dropped, but broader indices held up better.

No slackening in search for oil.

Pretty moderate.
**Businomics®: Connecting the Dots Between the Economy... and Business!**

**Consulting**

**Strategic Planning Season:** Bring in Dr. Conerly for help with your assumptions and even with your planning process. Whether you focus on long-term issues or just next year’s budget, he’s been through it all.

**The Flexible Stance:** Is your company ready to seize good opportunities, while also ready to protect itself from downside possibilities? Dr. Conerly can help develop your flexibility.

**Speeches**

**Speeches:** Dr. Bill Conerly is now a Certified Speaking Professional, the highest earned designation of the National Speakers Association. He’s got great content and great delivery—lots of humor and stories and actionable insights.

**Workshops:** Dr. Conerly can help your team explore business strategy in an uncertain economy. He combines a little teaching and a lot of group interaction to help people draw their own conclusions. The result: business plans that are resilient.

**Businomics:** From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is Businomics™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.

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**Free Resources**

**Forbes.com:** Dr. Conerly’s current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

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**Bill Conerly** gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.