**Real GDP Growth**

- 2011: 1.6%
- 2012: 2.3%
- 2013: 2.2%
- 2014: 2.3%
- 2015: 3.3%
- 2016: 3.8%

*Better growth does not mess up.*

**Consumer Sentiment**

*Happy consumers because...*

**Housing Starts**

- 2011: 1.14 million units
- 2012: 1.12 million units
- Target for 2015-16

**Gasoline Price**

Regular

- 2011: $3.40/gallon
- 2012: $3.00/gallon
- 2013: $2.50/gallon
- 2014: $3.00/gallon

*If your company uses energy, think about your 2015 plans.*
Manufacturing Production

This growth will trigger more capital spending.

Exports to China

2013

2014

OK level, but no growth from 2013.

Foreign Exchange Value of Dollar

The $ is not strong. All other currencies are weak.

Stock Market

Could keep going up this year.

Bill Conerly's consulting projects include market studies, competition analysis, corporate strategy. To discuss your needs, call 503-785-3485.
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Forbes.com: Dr. Conerly’s current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php

Speeches

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Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is Businomics™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell’s.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.