Businomics®: Connecting the Dots Between the Economy . . . and Business!

October 2015

Net New Jobs

weak growth last 2 months

World Economic Growth
IMF Forecast

Uninspiring outlook.

Misery Index

Consumers have little reason to feel glum.

Home Price Change
last 3 months

Earlier this year, all metros had positive gains.

Misery Index = Unemployment Rate + Inflation Rate
Intellectual Property Creation

Going strong in software plus R & D.  7.3% growth!

Cost Trends

Labor

Have you looked for cost savings lately?

Computers

Interest Rates

Feds rate hikes probably delayed til December.

Stock Market

A lousy summer.

Bill Conerly's consulting projects include market studies, competition analysis, corporate strategy. To discuss your needs, call 503-785-3485.
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**New Book**

*The Flexible Stance* will be published late in 2015. You can orders copies at a discount now, and even get a custom production run with your company’s name and logo on the cover.

**Consulting**

**Strategic Planning:** Dr. Conerly can brief your team on the economic outlook, and even stay to help develop strategy. Call to discuss your needs.

**Free Resources**

**Forbes.com:** Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

**Data:** Links to many data sources are at [www.ConerlyConsulting.com/links.php](http://www.ConerlyConsulting.com/links.php)


**Speeches**

**Speeches:** Dr. Bill Conerly has great content *and* great delivery—lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients, or ideas to your management team.

**Long-term Trends That Will Impact Your Business:** Dr. Conerly can help you identify future changes that you should address *today*. Customized to your industry or region.

**Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle**

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is *Businomics™*, which connects the dots between the economic news and business decisions. Available at [www.Businomics.com](http://www.Businomics.com) or Amazon or Powell’s.

**Bill Conerly** gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.