Real GDP Growth

Consumer Sentiment

Next 2 years will look like the past few.

Cautious, no one feels exuberant.

source: University of Michigan

Change in Housing Occupancy

Inventory/Sales Ratio

People are moving out of parents' basements. We're only building 1.1 million new units, so lots more needed.

Dangerous! Trend is usually downward. Don't get lax in managing your inventory.
China GDP Growth

Characteristics:
- Official: Likely.
- Bogus: guess

Defense Spending

With no peace candidate running for president, look for more defense spending in 2017.

Wage Inflation

Mild nationally.

Bond Risk Spreads

Lots of oil companies in the junk bond sector.
Oregon Average Hourly Wage

private sector

Rising even faster in Portland than statewide.

Wash. Average Hourly Wage

private sector

You need a plan for employee retention & recruitment.

Oregon Population Growth

More growth likely in 2016.

Washington Population Growth

More growth here, too.
Consulting

Sounding Board: Want someone smart and knowledgeable, but not an employee, to talk to about your business? Dr. Conerly will spend a half day learning about your business, then be available for unlimited telephone consultation, for a reasonable monthly retainer. Call him to discuss your interest.

What Could Go Wrong? If you don't ponder this aspect of your plans, you'll get creamed by the unforeseen. But with some foresight, you can thrive while your competitors die. Call Dr. Conerly for help.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to

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Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.