Real GDP Growth

Percent change


Next 2 years will look like past few.

Consumer Sentiment

Index

Source: University of Michigan

Cautious; no one feels exuberant.

Change in Housing Occupancy

1000s of units

2011 2012 2013 2014 2015

People are moving out of parent's basements. We're only building 1.1 million new units, so lots more needed.

Inventory/Sales Ratio

Ratio

2011 2012 2013 2014 2015

Dangerous! Trend is usually downward. Don't get lax in managing your inventory.
China GDP Growth

Official

Bogus

Guess

Likely.

Defense Spending

With no peace candidate running for president, look for more defense spending in 2017.

Wage Inflation

Mild nationally.

Bond Risk Spreads
to 10-year Treasury

Lots of oil companies in the junk bond sector.
Businomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting

**Sounding Board:** Want someone smart and knowledgeable, but not an employee, to talk to about your business? Dr. Conerly will spend a half day learning about your business, then be available for unlimited telephone consultation, for a reasonable monthly retainer. Call him to discuss your interest.

**What Could Go Wrong?** If you don't ponder this aspect of your plans, you'll get creamed by the unforeseen. But with some foresight, you can thrive while your competitors die. Call Dr. Conerly for help.

Speeches

**Speeches:** Dr. Bill Conerly is now a Certified Speaking Professional, the highest earned designation of the National Speakers Association. He's got great content and great delivery--lots of humor and stories and actionable insights.

**Long-term Issues:** What businesses should be doing now to prepare for the future. Includes demography, finance, business cycles, technology and much more.

Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

**Newsletter:** The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to

Businomics: From the Headlines to Your Bottom Line--How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is Businomics™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powell's.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.