Net New Jobs

Auto Sales

Moderate job growth last 3 months

2015 was a good year despite December slump.

Housing Starts

More growth to come in 2016

ISM Index (formerly Purchasing Managers Index)

Index

50 indicates stable economy

Factories weak
State & Local Gov't Spending

- Growing economy has helped revenues.
- +3.1%

U.S. Exports

- Strong # and weak foreign economies

Interest Rates

- 30-year Mortgage
- Fed has finally begun tightening.

Stock Market

- 2015 not bad, but poor start this year.
Oregon Revenue Growth
General Fund

Washington Revenue Growth
General Fund

Oregon Home Building

Washington Home Building

State forecasts slower growth FY '17

Apartments super strong, especially in Seattle

Notes:
- Growth above population plus inflation
- Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.
Businomics®: Connecting the Dots Between the Economy . . . and Business!

New Book

The Flexible Stance will be published in 2016. Send an email to get on the waiting list.

Assessment: How Flexible Is Your Business? Determine your strengths and weaknesses in dealing with the unexpected at www.TheFlexibleStance.com/Assessment

Consulting

Are Your Old Assumptions Right? Call Dr. Conerly to discuss your industry/business.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php


Speeches

Speeches: Dr. Bill Conerly has great content and great delivery—lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients, or ideas to your management team.

"Thriving in an Uncertain Economy." Dr. Conerly presents key concepts from The Flexible Stance in a vivid—and humorous—presentation.

Businomics: From the Headlines to Your Bottom Line—How to Profit in Any Economic Cycle

Business leaders know that the economy affects their sales, costs and profits. But they often fail to translate economic news into action steps that will protect and grow their profits. The solution is Businomics™, which connects the dots between the economic news and business decisions. Available at www.Businomics.com or Amazon or Powells.

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