GDP Growth
adjusted for inflation

% change

2012 2013 2014 2015

-1 0 1 2 3 4 5

Weak but at least positive

Contributions to GDP Growth

2015q4

Consumer
Res const
Non-res const
Bus eqmt
Bus IP
Bus inventories
Foreign Trade
Government

-0.5 0 0.5 1.0 1.5

percent

Business soft

World Economic Growth
IMF Forecast

annual percent change

2 3 4

2012 2013 2014 2015 2016 2017

Year-ago forecast around 4%

U.S. Exports

$ billions

160 170 180 190 200

2012 2013 2014 2015

Lower growth overseas, plus strong dollar
Foreign Exchange Value of Dollar
trade-weighted index

Consumer Spending

U.S. is a safe haven with rising interest rates.

Risk of Recession
The Wall Street Journal survey

January: 17%
Rising risk, does your business have a contingency plan for recession?

Stock Market

Last year was flat. This year we aspire to flat.
Businomics®: Connecting the Dots Between the Economy . . . and Business!

Consulting

Free Assessment: How Flexible Is Your Business? Determine your strengths and weaknesses in dealing with the unexpected at www.TheFlexibleStance.com/Assessment

Contingency Plan for Recession: Dr. Bill Conerly can coach your team to develop a contingency plan consistent with your corporate values and strategy.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy--and what business leaders should have on their to-do lists--appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php


Speeches

Speeches: Dr. Bill Conerly has great content and great delivery--lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients, or ideas to your management team.

"Thriving in an Uncertain Economy." Dr. Conerly presents key concepts from The Flexible Stance in a vivid--and humorous--presentation.

The Flexible Stance:
Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, The Flexible Stance: Thriving in a Boom/Bust Economy.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.