BUSINOMICS®: Connecting the Dots Between the Economy . . . and Business!

September 2016

GDP Forecast
Inflation Adjusted

Long-run Average

% change

2013 2014 2015 2016 2017 2018

Cyclical rebound next year, then return to slower growth.

Consumer Spending

$ trillions

2013 2014 2015 2016

We keep spending.

E-commerce % Total Retail


21% Brick & mortar in big trouble.

Capital Goods Orders
non-defense excluding aircraft

$ billions

2013 2014 2015 2016

Maybe the beginning of an upturn.
U.S. Housing Starts

Foreign Exchange Value of Dollar
trade-weighted index

Mortgage Rate
30-year fixed

World Stocks
Vanguard VXUS

Surprisingly flat.

Recent drop helps our exports a little.

Very low.

-14% Global stock markets have rebounded slightly.
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Consulting

Free Assessment: How Flexible Is Your Business? Determine your strengths and weaknesses in dealing with the unexpected at www.TheFlexibleStance.com/Assessment

Are You Ready For Expansion?: Dr. Bill Conerly can coach your team to plan for the challenges they would face with strongly better demand for your products. Call him to get started.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php


Speeches

Speeches: Dr. Bill Conerly has great content and great delivery—lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients or ideas to your management team.

"Prepare for Perpetual Change—Capture Opportunities and Avoid Risk in an Uncertain World." Dr. Conerly's speech on change management presents key concepts from The Flexible Stance in a vivid and humorous presentation.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, The Flexible Stance: Thriving in a Boom/Bust Economy.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.