GDP Growth
adjusted for inflation

% change
2013 2014 2015 2016

Trump Winners & Losers

**Winners**
- Petroleum
- Coal
- Pharma
- Health Insurance?

**Losees**
- Importers
- Exporters
- Foodservice
- Hotels
- Agriculture
- Alternative energy

See my Forbes.com article for details

Auto Sales

Trucks & SUVs helped rebound.

Non-residential Construction

Office fueling most of the recent growth.
Capital Goods Orders
non-defense excluding aircraft

Still weak, but a sector of possible upside surprise.

U.S. Exports

Good news on worst sector of 2015.

UK GDP Growth

Brexit not dampening growth (as of yet).

Stock Market

Surprisingly stable given gloomy attitudes.
Consulting

**Free Assessment: How Flexible Is Your Business?** Determine your strengths and weaknesses in dealing with the unexpected at www.TheFlexibleStance.com/Assessment

**Are You Ready For Expansion?:** Dr. Bill Conerly can coach your team to plan for the challenges they would face with strongly better demand for your products. Call him to get started.

### Free Resources

**Forbes.com:** Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

**Data:** Links to many data sources are at www.ConerlyConsulting.com/links.php

**Newsletter:** The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It's free and arrives monthly via email. Go to www.ConerlyConsulting.com/economy.php

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Speeches

**Speeches:** Dr. Bill Conerly has great content and great delivery—lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients or ideas to your management team.

"Prepare for Perpetual Change—Capture Opportunities and Avoid Risk in an Uncertain World." Dr. Conerly’s speech on change management presents key concepts from *The Flexible Stance* in a vivid and humorous presentation.

**The Flexible Stance:**

*Thriving in a Boom/Bust Economy*

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He’s ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly’s latest book, *The Flexible Stance: Thriving in a Boom/Bust Economy.*

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*Bill Conerly* gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.