Businomics®: Connecting the Dots Between the Economy . . . and Business!

Net New Jobs

OK but not great.

Consumer Confidence

People feel good after the election.

Business Confidence

source: Business Roundtable & NFIB

Small biz feels good, too, but not big biz.

Retail Sales

December data not yet in; but trend seems O.K.
Apartment Tightness Index
National Multi Housing Council

Values above 50 show a tighter market.

Nationwide, the apartment construction boom helped renters.

Wage Inflation
private sector

Labor market is tightening. Be good to your staff.

Interest Rates

Fed raised rates in December, and one more rate hike coming.

Stock Market

I'm not convinced recent gains are justified by economic outlook.

Bill Conerly's consulting projects include market studies, competition analysis, corporate strategy. To discuss your needs, call 503-785-3485.
Oregon Employment Growth

Wash. Employment Growth

Limites by labor availability

National sluggishness

Labor constraints at work

Oregon Population Growth

Boeing Orders & Deliveries

More growth but not enough in labor market

Commercial Aircraft

Not so rosy as a few years ago.
Consulting

Free Assessment: How Flexible Is Your Business? Determine your strengths and weaknesses in dealing with the unexpected at www.TheFlexibleStance.com/Assessment

Are You Ready For Expansion?: Dr. Bill Conerly can coach your team to plan for the challenges they would face with strongly better demand for your products. Call him to get started.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php


Speeches

Speeches: Dr. Bill Conerly has great content and great delivery—lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients or ideas to your management team.

"Prepare for Perpetual Change—Capture Opportunities and Avoid Risk in an Uncertain World." Dr. Conerly's speech on change management presents key concepts from The Flexible Stance in a vivid and humorous presentation.

The Flexible Stance:
Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, The Flexible Stance: Thriving in a Boom/Bust Economy.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.