Businomics®: Connecting the Dots Between the Economy . . . and Business!

October 2017

Real GDP Growth

Wages will grow by 2019

Auto Sales

Hurricane replacement

Office Vacancy

Still too high, and more supply isn't helping.

Source: REIS

Intellectual Property Creation

Steady gains at faster pace than overall economy

Global Industrial Production

Inflation
Consumer Price Index

Gold Price

Stock Market

Everyone puzzled by persistently low inflation

Bill Conerly's consulting projects include market studies, competition analysis, corporate strategy. To discuss your needs, call 503-785-3485.
**Oregon Employment Change**

- Blip in data before fire.

**WA Employment Change**

- Less growth

**Oregon Coincident Index**

- Weak jobs is part of this slowdown.

**Wash. Coincident Indicators**

- Flattening out
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Consulting

Managing in an Uncertain Economy: Not only is the economy uncertain, but so are technology, social attitudes, government policies and competition. Dr. Conerly has gathered from successful business leaders proven techniques for managing with uncertainty. Seize your company's upside potential, while also protecting from serious loss.

How's Your Business Model? It's not tech that changes your business environment, but the economics of what tech enables. You need insights that combine tech and economics.

Speeches

Speeches: Dr. Bill Conerly has given over 1300 presentations in 32 states and four countries. He's got great content and great delivery—lots of humor and stories and actionable insights. Watch his videos at www.goo.gl/JiyLgb

The Next Decade: What Businesses Should Do TODAY to Prepare for Tomorrow. Dr. Conerly's futurist presentation emphasizes high-probability scenarios with actionable implications for business leaders. The goal is to change people's to-do lists for Monday morning.

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

Newsletter: The Businomics® Newsletter contains charts with Dr. Bill Conerly's comments on the latest data. It arrives monthly via email. To view a sample or sign up for a free subscription, go to http://conerlyconsulting.com/writing/newsletter/

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, The Flexible Stance: Thriving in a Boom/Bust Economy.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.