Businomics®: Connecting the Dots Between the Economy . . . and Business!  

GDP Growth
adjusted for inflation

Economic Variability

Risk of Recession
The Wall Street Journal survey

Income and Spending Growth

Pretty stable lately.

Historically low variation in economy.

But there is still risk of 16% recession.
(calling me for help with your contingency plans)

Risk: consumers can't keep up spending growth.
Wage Inflation
private sector

% change over 12 months

2014 2015 2016 2017

Wage rate will accelerate in 6 to 9 months.

Inflation
Personal Consumption Price Index

% change 12 months

2014 2015 2016 2017

Ex Food & Energy
1.3

Still low, the surprising Fed.

Oil Prices

$ / barrel

2014 2015 2016 2017

Edging up on global economic growth

Stock Market

S&P 500

2014 2015 2016 2017

Wow! I don't believe in timing the market, but...

Bill Conerly's consulting projects include market studies, competition analysis, corporate strategy. To discuss your needs, call 503-785-3485.
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Consulting

Ready to Grow?: Dr. Bill Conerly can coach your team on the challenges you'll face as you grow: capital needs, real estate, and especially labor.

Worried About Recession? Let's do a contingency plan and see if your downside is protected enough to work on upside?

Free Resources

Forbes.com: Dr. Conerly's current insights into the economy—and what business leaders should have on their to-do lists—appears on Forbes.com.

Data: Links to many data sources are at www.ConerlyConsulting.com/links.php


Speeches

Leadership in Today's Tight Labor Market: This new topic captures advice Dr. Conerly has been giving for 10 years on employee retention, recruiting, and productivity. Includes millennials: how to attract them to your jobs, how to get their best work.

Always: Dr. Bill Conerly has great content and great delivery—lots of humor and stories and actionable insights. Invite him the next time you want to provide value to your clients or ideas to your management team.

The Flexible Stance: Thriving in a Boom/Bust Economy

Visualize a baseball game. A fast runner is on first base, looking to steal second. The runner takes a lead, then plants himself in a flexible stance. He's ready to run in either direction: to second base if he gets a chance to steal, or back to first base if the pitcher tries to pick him off. Using that stance in business is the subject of Dr. Bill Conerly's latest book, The Flexible Stance: Thriving in a Boom/Bust Economy.

Bill Conerly gives speeches to management teams, trade associations, and customer groups. For fees and availability, call 503-785-3485.